



**New View Media Group LLC,**  
**1 Old Wolfe Rd., Suite 205**  
**www.newviewmediagroup.com**  
**800-691-7549**

# RATE CARD

All Rates Net

## TIER 1 Rates

- (4) Chatham/Madison News
- (9) Morristown News
- (10) Mt. Olive News
- (13) Roxbury News
- (15) Hometown News - Wayne
- (18) HomeTown News - P. Lakes

## TIER 2 Rates

- (1) Black River News
- (2) Caldwell News
- (5) East Hanover/Florham Park News
- (6) Hackettstown News
- (8) Livingston News
- (12) Randolph News
- (16) HomeTown News - Lincoln Park

## TIER 3 Rates

- (7) Millburn/Short Hills News
- (11) Mendham News
- (14) West Orange News
- (19) Hanover News

Bus. Card	\$75.00
1/6 Page	\$165.00
1/4 Page	\$295.00
1/2 Page	\$375.00
Full Page	\$595.00
Back Page	\$695.00
Front Box	\$195.00

Bus. Card	\$65.00
1/6 Page	\$140.00
1/4 Page	\$265.00
1/2 Page	\$335.00
Full Page	\$495.00
Back Page	\$595.00
Front Box	\$195.00

Bus. Card	\$60.00
1/6 Page	\$110.00
1/4 Page	\$195.00
1/2 Page	\$250.00
Full Page	\$395.00
Back Page	\$595.00
Front Box	\$195.00

**CONTRACT DISCOUNT:** 6-11 Months 5% Discount • 12 Months 10% Discount

Multi run Discount one or more issues 3-5 papers 15% • 6-10 papers 20% • 11-15 papers 25% • All papers 40%

## PICK UP RATES

### Any Publication in Tier 1:

Bus. Card	\$70.00
1/6 Page	\$155.00
1/4 Page	\$275.00
1/2 Page	\$335.00
Full Page	\$525.00

### Any Publication in Tier 2:

Bus. Card	\$60.00
1/6 Page	\$125.00
1/4 Page	\$245.00
1/2 Page	\$315.00
Full Page	\$425.00

### Any Publication in Tier 3:

Bus. Card	\$55.00
1/6 Page	\$100.00
1/4 Page	\$185.00
1/2 Page	\$230.00
Full Page	\$325.00

## AD SIZES

- 10 x 10 Full
- 10 x 7 3/4 Page
- 10 x 5 Half Horz
- 5 x 10 Half Vert
- 5 x 5 1/4 Page
- 5 x 3.25 1/6 Page
- 3.25 x 2 BC Directory
- 3.25 x 2 BC ROP

## COVER AD SIZES

- 3.25 x 2 Front Box
- 3.25 x 4 (2V) Front
- 3.25 x 6 (3V) Front
- 3.25 x 8 (4V) Front
- 6.5 x 2 (2H) Front
- 10 x 2 (3H) Front

## PRE-PRINT RATES & SHIPPING INFORMATION

### Pre-Print Rates

- Single Sheet \$50.00 Per M
- 2-3 Pages \$55.00 Per M
- 4-7 Pages \$65.00 Per M
- 8-11 Pages \$75.00 Per M
- 12-15 Pages \$85.00 Per M

Preprints should be delivered to:

**News Journal**  
 950 West Basin Road  
 New Castle, DE 19720  
 Attn: Laureen LaGrossa  
 302-324-2762

Boxes Should be marked for New View Media Group  
 Delivery should be made 2 weeks in advance  
 of issue date