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# DIRECT MAIL POSTCARDS\*

Shared mail pricing with a solo appeal

Must purchase entire zone

## D-CARDS 17¢

1-Caldwell, Roseland, Essex Fells	\$1,246.10
1A-Caldwell News	\$1,209.21
2-Livingston News	\$1,963.50
3-Short Hills News	\$803.93
3 A-Millburn-Maplewood	\$1,072.02
4 West Orange News	\$916.30
5 Mendham News	\$646.17
6 Randolph- Ironia News	\$914.26
6 A-Randolph News	\$801.72
7 Black River News	\$1,340.96
8 Hackettstown News East	\$965.09
8 A-Hackettstown News West	\$917.32
9 Morristown News	\$1,361.87
10-Mt Olive News	\$2,515.49
11-Roxbury News	\$1,077.63
11 A--Hopatcong-Landing News	\$1,257.83
12-Hometown	\$964.24
12 A-Hometown	\$967.81
13 Hometown	\$1,462.68
13 A-Hometown	\$1,495.66

D-Card 8" x 4.5" live area

## O-CARDS 13¢

1-Caldwell, Roseland, Essex Fells	\$952.90
1A-Caldwell News	\$889.13
2-Livingston News	\$1,443.75
3-Short Hills News	\$591.13
3 A-Millburn-Maplewood	\$788.25
4 West Orange News	\$673.75
5 Mendham News	\$475.13
6 Randolph- Ironia News	\$672.25
6 A-Randolph News	\$589.50
7 Black River News	\$986.00
8 Hackettstown News East	\$709.63
8 A-Hackettstown News West	\$674.50
9 Morristown News	\$1,001.38
10-Mt Olive News	\$1,849.63
11-Roxbury News	\$792.38
11 A--Hopatcong-Landing News	\$924.88
12-Hometown	\$709.00
12 A-Hometown	\$711.63
13 Hometown	\$1,075.50
13 A-Hometown	\$1,099.75

O-Card 12" x 4.375" live area

## OO-CARDS 18¢

1-Caldwell, Roseland, Essex Fel	\$1,319.40
1A-Caldwell News	\$1,280.34
2-Livingston News	\$2,079.00
3-Short Hills News	\$851.22
3 A-Millburn-Maplewood	\$1,135.08
4 West Orange News	\$970.20
5 Mendham News	\$684.18
6 Randolph- Ironia News	\$968.04
6 A-Randolph News	\$848.88
7 Black River News	\$1,419.84
8 Hackettstown News East	\$1,021.86
8 A-Hackettstown News West	\$971.28
9 Morristown News	\$1,441.98
10-Mt Olive News	\$2,663.46
11-Roxbury News	\$1,141.02
11 A--Hopatcong-Landing News	\$1,331.82
12-Hometown	\$1,020.96
12 A-Hometown	\$1,024.74
13 Hometown	\$1,548.72
13 A-Hometown	\$1,583.64

Double O-Card 9.25" x 12" live area

**WRAP CARD 15¢**

12.5" x 4.875"  
 12" x 4.375"  
 (live area)

## D-CARDS INSERT 12¢

1-Caldwell, Roseland, Essex Fel	\$879.60
1A-Caldwell News	\$711.30
2-Livingston News	\$1,155.00
3-Short Hills News	\$472.90
3 A-Millburn-Maplewood	\$630.60
4 West Orange News	\$539.00
5 Mendham News	\$380.10
6 Randolph- Ironia News	\$537.80
6 A-Randolph News	\$471.60
7 Black River News	\$788.80
8 Hackettstown News East	\$567.70
8 A-Hackettstown News West	\$539.60
9 Morristown News	\$801.10
10-Mt Olive News	\$1,479.70
11-Roxbury News	\$633.90
11 A--Hopatcong-Landing News	\$739.90
12-Hometown	\$567.20
12 A-Hometown	\$569.30
13 Hometown	\$860.40
13 A-Hometown	\$879.80

## WRAP CARD 15¢

1-Caldwell, Roseland, Essex Fells	\$1,099.50
1A-Caldwell News	\$1,066.95
2-Livingston News	\$1,732.50
3-Short Hills News	\$709.35
3 A-Millburn-Maplewood	\$945.90
4 West Orange News	\$808.50
5 Mendham News	\$570.15
6 Randolph- Ironia News	\$806.70
6 A-Randolph News	\$707.40
7 Black River News	\$1,183.20
8 Hackettstown News East	\$851.55
8 A-Hackettstown News West	\$809.40
9 Morristown News	\$1,201.65
10-Mt Olive News	\$2,219.55
11-Roxbury News	\$950.85
11 A--Hopatcong-Landing News	\$1,109.85
12-Hometown	\$850.80
12 A-Hometown	\$853.95
13 Hometown	\$1,290.60
13 A-Hometown	\$1,319.70

\*Circulation based on current post office numbers and subject to change upon updates. • All rates are subject to change based on circulation. • D-cards must be paid for at time of proof approval.