

# MY Life PUBLICATIONS

Maljon LLC

5 Vista Dr, Flanders, NJ 07836

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## DIRECT MAIL POSTCARDS\*

Shared mail pricing with a solo appeal

	D-Cards 18¢	O-Cards 13¢	OO-Cards 18¢	D-Cards 12¢ Insert	Wrap-Cards 15¢	Estimated Circulation
Black River Life	\$1,425.24	\$1,029.34	\$1,187.70	\$1,425.24	\$950.16	7918
Caldwell, Roseland, Essex Fells	\$1,643.40	\$1,186.90	\$1,369.50	\$1,643.40	\$1,095.60	9130
Denville	\$1,398.06	\$1,009.71	\$1,165.05	\$1,398.06	\$932.04	7767
Hackettstown Life	\$2,030.76	\$1,466.66	\$1,692.30	\$2,030.76	\$1,353.84	11282
Hometown Zone 12	\$1,565.82	\$1,130.87	\$1,304.85	\$1,565.82	\$1,043.88	8699
Hometown Zone 13	\$1,590.66	\$1,148.81	\$1,325.55	\$1,590.66	\$1,060.44	8837
Hometown Zone 14	\$364.50	\$263.25	\$303.75	\$364.50	\$243.00	2025
Livingston Life	\$2,107.62	\$1,522.17	\$1,756.35	\$2,107.62	\$1,405.08	11709
Mendham Life	\$683.82	\$493.87	\$569.85	\$683.82	\$455.88	3799
Morristown Life	\$1,605.60	\$1,159.60	\$1,338.00	\$1,605.60	\$1,070.40	8920
Mt Olive Life	\$2,676.60	\$1,933.10	\$2,230.50	\$2,676.60	\$1,784.40	14870
Randolph- Ironia Life	\$965.52	\$697.32	\$804.60	\$965.52	\$643.68	5364
Roxbury Life	\$1,174.32	\$848.12	\$978.60	\$1,174.32	\$782.88	6524
Wayne Life	\$1,900.44	\$1,372.54	\$1,583.70	\$1,900.44	\$1,266.96	10558
West Orange Life	\$970.38	\$700.83	\$808.65	\$970.38	\$646.92	5391

D-Card  
8" x 4.5"  
live area  
Must Run  
in Full Zip

O-Card 1  
2" x 4.375"  
Live area

Double  
O-Card  
9.25" x 12"  
live area

D-Card  
8" x 4.5"  
live area

Wrap Card  
12.5" x 4.875"  
12" x 4.375"  
(live area)

\*based on current post office numbers and subject to change upon updates. • All rates are subject to change based on circulation. • All-cards must be paid for at time of proof approval.

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