

PO Box 575, Budd Lake, NJ 07828

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Rates in Yellow Exclude Mt Olive Life

|           | Rates for | Rates for  | Rates for  | Rates for  | Rates for  | Rates for  | Rates for  |
|-----------|-----------|------------|------------|------------|------------|------------|------------|
|           | ANY 1     | ANY 2      | ANY 3      | ANY 4      | ANY 5      | ANY 6      | ANY 7      |
| SIZE      | Newspaper | Newspaper  | Newspaper  | Newspaper  | Newspaper  | Newspaper  | Newspaper  |
| Bus Card  | \$75.00   | \$135.00   | \$202.50   | \$270.00   | \$337.50   | \$405.00   | \$472.50   |
| 1/6 page  | \$150.00  | \$270.00   | \$405.00   | \$540.00   | \$675.00   | \$810.00   | \$945.00   |
| 1/4 page  | \$225.00  | \$405.00   | \$607.50   | \$810.00   | \$1,012.50 | \$1,215.00 | \$1,417.50 |
| 1/2 page  | \$350.00  | \$630.00   | \$945.00   | \$1,260.00 | \$1,575.00 | \$1,890.00 | \$2,205.00 |
| Full Page | \$595.00  | \$1,071.00 | \$1,606.50 | \$2,142.00 | \$2,677.50 | \$3,213.00 | \$3,748.50 |
| Back Page | \$695.00  | \$1,251.00 | \$1,876.50 | \$2,502.00 | \$3,127.50 | \$3,753.00 | \$4,378.50 |
| Cover Box | \$150.00  | \$270.00   | \$405.00   | \$540.00   | \$675.00   | \$810.00   | \$945.00   |
| 2 boxes   | \$300.00  | \$540.00   | \$810.00   | \$1,080.00 | \$1,350.00 | \$1,620.00 | \$1,890.00 |
| 3 boxes   | \$450.00  | \$810.00   | \$1,215.00 | \$1,620.00 | \$2,025.00 | \$2,430.00 | \$2,835.00 |
| 4 boxes   | \$600.00  | \$1,080.00 | \$1,620.00 | \$2,160.00 | \$2,700.00 | \$3,240.00 | \$3,780.00 |
| 3 Months  | 5% Off    | 6 Months   | 6 Months   | 10% Off    | 12 Months  | 15% Off    |            |

|           | Rates for  | Rates for  | Rates for  | Rates for  | MT. OLIVE & EAST HANOVER/FLORHAM PARK |                 |            |            |
|-----------|------------|------------|------------|------------|---------------------------------------|-----------------|------------|------------|
|           | ANY 8      | ANY 9      | ANY 10     | ANY 11     | WIDTH X HEIGHT MT OLIVE EH/FP         |                 |            |            |
| SIZE      | Newspaper  | Newspaper  | Newspaper  | Newspaper  | Bus. Card                             | 3.5" x 2"       | \$75.00    | \$65.00    |
| Bus Card  | \$540.00   | \$607.50   | \$675.00   | \$742.50   | 1/12 Page                             | 3.63" x 5.27"   | \$100.00   | \$130.00   |
| 1/6 page  | \$1,080.00 | \$1,215.00 | \$1,350.00 | \$1,485.00 | 1/8 Page                              | 5.5" x 5.27"    | \$225.00   | \$195.00   |
| 1/4 page  | \$1,620.00 | \$1,822.50 | \$2,025.00 | \$2,227.50 | 1/6 Page                              | 5.52" x 7"      | \$295.00   | \$275.00   |
| 1/2 page  | \$2,520.00 | \$2,835.00 | \$3,150.00 | \$3,465.00 | 1/4 Page                              | 5.52" x 10.6"   | \$395.00   | \$350.00   |
| Full Page | \$4,284.00 | \$4,819.50 | \$5,355.00 | \$5,890.50 | 1/2V Page                             | 5.52" x 21.5"   | \$795.00   | \$695.00   |
| Back Page | \$5,004.00 | \$5,629.50 | \$6,255.00 | \$6,880.50 | 1/2H Page                             | 11.25" x 10.6"  | \$795.00   | \$695.00   |
| Cover Box | \$1,080.00 | \$1,215.00 | \$1,350.00 | \$1,485.00 | 1/3 Page                              | 11.25" x 7"     | \$595.00   | \$525.00   |
| 2 boxes   | \$2,160.00 | \$2,430.00 | \$2,700.00 | \$2,970.00 | Back Page                             | 11.25" x 21.5"  | \$1,595.00 | \$1,495.00 |
| 3 boxes   | \$3,240.00 | \$3,645.00 | \$4,050.00 | \$4,455.00 | Full Page                             | 11.25" x 21.25" | \$1,495.00 | \$1,395.00 |
| 4 boxes   | \$4,320.00 | \$4,860.00 | \$5,400.00 | \$5,940.00 | Full Strip Frt                        | 11.25" x 2.5"   | \$595.00   | \$550.00   |
|           | 3 Months   | 5% Off     | 6 Months   | 6 Months   | 1 Bx Front                            | 3.75" x 2.5"    | \$195.00   | \$195.00   |
|           |            |            |            |            | Centerfold                            | 23" x 21.5"     | \$2,750.00 | \$2,650.00 |
|           |            |            |            |            | Sponsorship                           | 3.63" x 5.27"   | \$395.00   | \$350.00   |

## AD SIZES

|           |                      |           |                                     |
|-----------|----------------------|-----------|-------------------------------------|
| Bus. Card | 3.28" x 2.18"        | Back Page | 10.25" x 11.25" (w/D-Card)          |
| 1/6       | 5" x 2.78"           | Back Page | 10.25" x 10.3579" (w/o D-Card)      |
| 1/4       | 5" x 5.49"           | Cover Box | 3.28" x 2.59"                       |
| 1/2       | 10.25" x 5.56"(Hor.) | 2 Boxes   | 6.748" x 2.31" (H) 3.28" x 5.3" (V) |
|           | 5" x 11.25"(Vert)    | 3 Boxes   | 6.748" x 2.31" (H) 3.28" x 5.3" (V) |
| Full      | 10.25" x 11.25"      | 4 Boxes   | 3.28" x 10.25" (V)                  |

## OPT IN EMAILINGS

Ads running in print for Online \$50.00 per zone per email  
 Ads running only online \$75.00 per zone per email

## WEBSITE BANNER ADS

\$100.00 to \$195.00 Per month

## PAYMENTS

Payment by check or credit card at time of ad approval. All ads paid prior to printing

## DELIVERY FOR PRE-PRINTS

Inserts can be sent to the address below, Boxes should be marked Hold For MALJON, Deliveries accepts daily till 3pm

APG Media of Chesapeake  
 29088 Airpark Drive  
 Easton, MD 21601